

Chun-Li Wang PDF

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PROFILE

Five years in Berlin. I coordinate projects and productions end to end — timelines, milestones, budgets, and following up with external partners until each piece is confirmed in writing. A Goethe-Institut programme I ran from both Taipei and Berlin.

One physical product of my own, taken from material sourcing and mould-making through formulation and packaging to a small production batch — then onto the street, where the results changed both the recipe and the packaging.

A self-released album and book, concept to finished product: I selected the supplier, specified the format, built the shop, and automated payment, order confirmation and order routing so fulfilment ran without manual handling. No distributor — 250 copies sold across three continents in five months.

Native Mandarin, fluent English, German B2. Berlin-based, valid residence permit through September 2027 — no sponsorship required.

CORE SKILLS

Project delivery — end-to-end planning, milestones, dependency tracking, parallel workstreams, fixed launch dates

Partner & supplier coordination — single point of contact, structured follow-ups, written confirmations, proofs and approvals through to delivery

Budgets & reporting — cost and timeline tracking, resource allocation, formal reporting to institutional funders

Product to market — material sourcing, formulation, packaging, small-batch production, consumer testing, format spec, D2C shop, payments, order-to-fulfilment

International work — Taipei, Berlin, Istanbul; bilingual Mandarin / English coordination across time zones

Tools — Excel (formulas, tracking sheets), PowerPoint, Notion, Asana; builds websites and shop pages independently

PRODUCT DEVELOPMENT

Edible Product, Concept to Small-Batch Production — self-initiated project, Taipei National University of the Arts · 2018 •

Took an edible soft-jelly product from concept to a small production batch on my own initiative: researched food-production requirements, sourced food-grade silicone from a chemical supplier, and built the moulds myself.

- Iterated the mould through five versions to control elasticity and surface bubbles, and ran more than ten demoulding tests to find the point where the intended texture still released cleanly.

- Ran street tasting sessions and changed the product on the results: reformulated for shelf life, identified temperature limits for storage and transport, and redesigned the packaging to both protect the product and open easily — how someone opens a thing decides how they use it.

EXPERIENCE

Project Manager & Creative Technologist — POSTKLUB UG, Berlin · 2021 – present

- Run a film production and an artist touring programme concurrently, each end to end and each on fixed delivery dates: scope, timeline, milestones, booking, promotion, delivery.
- Single interface between the internal team and external partners — venues, technical suppliers, agencies, artists. Structured follow-ups and written confirmation of every commitment.
- Own project budgets: cost and timeline tracking, resource allocation, and formal reporting to public funders. Secured Musicboard Berlin funding (2021).
- Build and maintain the company's websites, campaign pages and online shop.

Istanbul Ghetto Club · 2020 – present

Release Coordination — album & book, 2025

- Selected the supplier for a non-standard format they could produce, then specified materials, binding and size within their options.
- Compiled and edited the book content and proofed every print file before release.
- Built the shop and automated the flow end to end — payment, order confirmation, and order routing to the supplier via API — so fulfilment ran without manual handling.
- Handled customer enquiries directly: shipping issues and delivery delays.
- Owned the release budget (€5,000, including an external PR agency) and ran the campaign to launch date.
- Self-released, no distributor: 250 copies sold across three continents in five months.

International Touring, 2022 – present

- Coordinate a multi-year tour across Germany, Turkey, France and Switzerland: scheduling, travel and logistics, technical requirements, partner communication across borders and time zones.
- Venues and festivals include Nuits Sonores, Berlin Atonal, Istanbul Biennial, Maxim Gorki Theater, Staatstheater Hannover.
- Project selected by Initiative Musik (German Ministry of Culture) for creative work and PR, 2020

and 2024. **Project Coordinator** — Goethe-Institut Virtual Partner Residency · 2022

- Ran a Taipei–Berlin residency for four participants, based in both cities during the programme: scheduling across the time difference, Mandarin / English coordination, reporting to the institutional partner. Presented at Taoyuan Art x Technology Festival, 2023.

Also — Co-Producer, *Where The Streets Have No Cats* (POSTKLUB team), Locarno Film Festival Special Screening 2025 · Tutor & Teaching Assistant, Institute of Time-Based Media, UdK Berlin, 2020–2022

E D U C A T I O N

MA, Time-Based Media — Berlin University of the Arts (UdK) · 2019–2024

BFA, New Media Arts — Taipei National University of the Arts · 2015–2018

L A N G U A G E S

Mandarin (native) · English (fluent) · German (B2 certificate)